



The CEO E-Business Enablement Self Assessment Check List

Introduction: Most CEOs acknowledge that business is being transformed by the fusion of business and technology causing outdated manual business processes to be replaced by more powerful, cost effective and efficient information technology (IT) alternatives. They also recognize that the lack of action can lead to lost competitive advantage, lost business and customers and, in some cases, the failure of business.

IND developed this check list as a tool for CEOs to gain a quick insight into their e-business enablement status. The items on the check list can help isolate areas of strength, weakness and deficiency and provide a basic guide to e-business enablement planning across the business enterprise.

<i>E-Business Component</i>	<i>Present in Company</i>		<i>TALC Component Age (years)</i>			<i>OSI Compliance Status</i>		<i>Supported by Budget Planning</i>	
	<i>Yes</i>	<i>No</i>	<i>1-2</i>	<i>3-4</i>	<i>5+</i>	<i>Yes</i>	<i>No</i>	<i>Yes</i>	<i>No</i>
* E-Business Corporate Policy									
IT decision making at the strategic business level									
IT integrated into the Strategic Business Plan									
IT managed under direct control of P&L/CEO executive									
Corporate policy on e-business asset deployment and use									
* E-Business IT Component									
Infrastructure, bandwidth, cabling									
Local area network mapped to strategic business plan									
Wide area network mapped to strategic business plan									
Total enterprise network management									
Data integration, warehousing and security			<i>Date Tested</i>						
Data sharing across the enterprise controlled by policy									
End-to-end security, backup, disaster recovery									
Application integration based on strategic business plan									
Business function interoperability and interconnectivity									
Enterprise predictive/preventive maintenance									
Enterprise knowledge transfer and training									
Enterprise e-business service and support									
Enterprise e-business work flow									
Portal based department and P&L management									
* Operational Status									
Planned innovation discontinuance tied to strategic plan									
Planned process reengineering tied to strategic plan									
Planned human resource reengineering based on ROI									

TALC: Technology Adoption Life Cycle

OSI: Open Systems Interconnective Reference Model: interconnected, interoperable, and scalable IT resource.

This tool is intended to identify areas of company deficiency, vulnerability, need and risk. To learn more you are invited to contact IND at 973-227-5020.

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14 Walsh Drive • Parsippany, New Jersey 07054
 Toll Free: 1-877-IND-NET-1 • 973-227-5020 • Fax: 973-227-1872
<http://www.INDCorp.com> • customercare@INDCorp.com